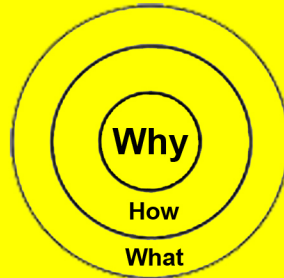


Your Point

What is the moral?
What is the message?
A Belief?

Limbic-to-Limbic



Complication

Challenges?
Dumbass?
Resistance to Change?

The Reveal / Human



Setting

When/Where?
Character?
How does the Journey Begin?

The Setup



Turning Point

What's the Ah-Ha?
Prompted Change?
A Light-Bulb?

Climax



Resolution

What's the New Way?
How Addressed?
How does it end?

Outcome

